



Tangible results. Infinite possibilities.

**FOR IMMEDIATE RELEASE**

## **New international pulp and paper awards program recognizes Strathcona Paper's environmental commitment**

*PPI Awards name groundbreaking recycled paperboard company as finalist  
in category of Environmental Strategy of the Year - Company*

**NAPANEE, ON – October 1, 2009** – Strathcona Paper LP, the most eco-friendly paperboard manufacturer in North America, announced today it is a finalist in the inaugural Pulp & Paper International (PPI) Awards 2009 category of *Environmental Strategy of the Year – Company*. Strathcona Paper is known for its ongoing commitment to conducting business in an environmentally sensitive and responsible manner and is now recognized as one of the most environmentally responsible pulp and paper companies in the world.

The first-ever PPI Awards honor leadership, vision, innovation and strategic accomplishments of companies, mills and individuals within the global pulp and paper industry. The *Environmental Strategy of the Year - Company* award category recognizes companies that have gone the extra mile in developing an environmental strategy at their mills. The winner will be announced at a gala event in Munich, Germany, on October 28, 2009.

“Environmental stewardship is our heritage and has been a core value since the company’s inception more than a century ago,” said Mark Sklar, President and Chief Operating Officer, Strathcona Paper. “As such, we are honored to be recognized as a finalist in the Environmental Strategy of the Year. With sustainability becoming today’s business imperative, both converters and brand owners throughout North America are turning to us now more than ever to help them fulfill their corporate social responsibility objectives.”

Since opening its doors 135 years ago, Strathcona Paper’s environmental commitment has been a driving force in the company’s business model. The company’s GreenChoice 100 is the only coated paperboard that is 100% recycled, 100% carbon neutral, and manufactured using 100% clean energy to firmly address customers’ sustainability initiatives. In addition, Strathcona Paper is the only 100% recycled claycoated paperboard mill in North America with ISO 14001 certification.

Earlier this year, Strathcona Paper was granted Forest Stewardship Council (FSC) Chain of Custody certification, validating that the company produces only 100% recycled paperboard from verified recycled sources. The designation supports Strathcona Paper’s goal of producing the highest quality products in the most environmentally responsible manner possible.

### **About Strathcona Paper LP**

Strathcona Paper LP is North America’s only recycled paperboard company dedicated exclusively to the manufacture and supply of medium-to-heavyweight claycoated paperboard for applications that demand high stiffness and strength. Founded in 1873 as the Napanee Paper Company, the privately-held company is the packaging choice for many of North America’s leading brand owners that manufacture packaged food and household goods, laundry detergent, pet products, hardware and other items requiring paperboard packaging. Strathcona Paper LP is a division of Forest Resources LLC, part of Greenwich, CT-based Atlas Holdings LLC Group of Companies. Strathcona Paper is the largest 100% recycled claycoated paperboard mill in Canada. The company is based in Toronto, with a 200,000-sq.-ft. paper mill and 45,000-sq.-ft. warehouse located in Napanee, ON. For details, visit [www.strathconapaper.com](http://www.strathconapaper.com).

### **For further information:**

Suzanne Wintrob, Maverick Public Relations, 416-640-5525, ext. 226, [suzanne@maverickpr.com](mailto:suzanne@maverickpr.com)